

Oct 6, 2017
SOFTBRAIN Co., Ltd.

Notice of the Head Office relocates
For the response to the expansion our business, transfer project started

SOFTBRAIN Co., Ltd. (President & CEO: Hirofumi Toyoda, Head Office: Chuo-ku, Tokyo) hereby announces the information that we decided to relocate the Head Office for the response to the expansion of our business.



New office entrance image

【Background】

This relocation was for the response to the increase our employee due to the expansion our business and the enlargement our workshop about the solution for Marketing and Sales.

Our sales had been increased for five years. In the fiscal year that ended in December 2016, net sales and operating income, ordinary income, and net income reached to record high.

Under the circumstance, to respond to rapid personnel increase our employee; we established a satellite office and some personnel shift.

Besides, we held workshop at our head office 2-3 times a month to introduce our solution for Marketing and Sales.

This project is to the response to the expansion our business and rapid personnel increase. Furthermore, this operation makes our workshop improve the quality.

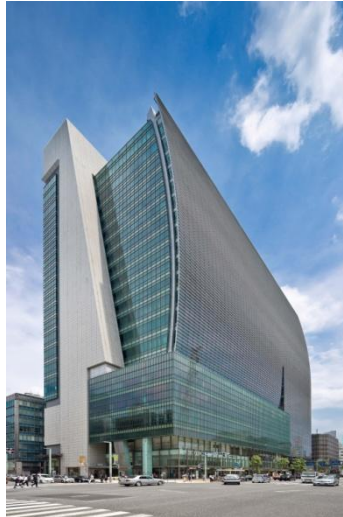
At the start of the project, we conducted the hearing about the improvements to current head office and request. In the actual project, we have made the results as important correspondence point such as area classification, interior decoration of the floor, selection of furniture and so on.

An example of a request and correspondence

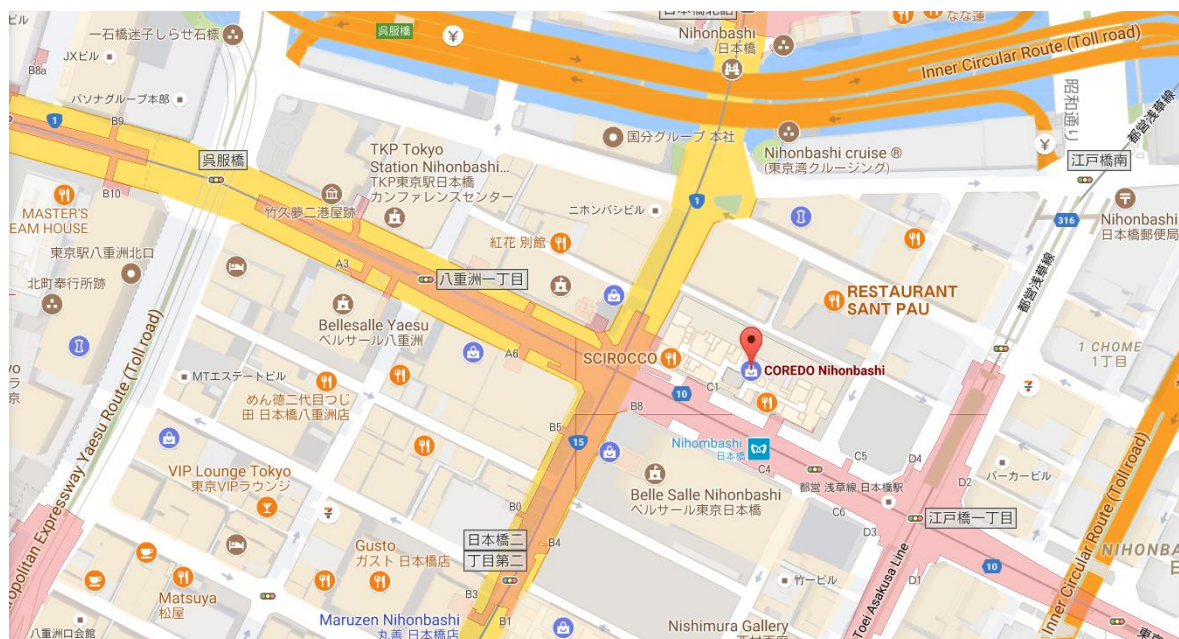
- Increase conference room and expand visitor area
- Expansion of rest space and renewal of facilities
- New establishment of open meeting area and free space
- Improve the quality of drinks for visitors
- Optimization of flow line in work space

As a result of this relocation, we renew our feelings and, in recognition of our mission "to maximize customer productivity", we will regard the new office as one of the points of contact with customers; we will continue to make further efforts to support customer's problem solving.

【Overview】



- Building name: Nihonbashi 1-chome Mitsui Building (COREDO Nihonbashi)
- New address: Nihonbashi 1-chome Mitsui Building 19F 1-4-1 Nihonbashi, Chuo-ku Tokyo 103-8230
- Tel/Fax : +81-3-6880-9500/ +81-3-6880-9501
- Business start date : November 6, 2017
- Access : Direct underground access from C1 Exit of Nihonbashi Station, Tokyo Metro
 3 minute walk from B6 Exit of Mitsukoshimae Station, Tokyo Metro
 6 minute walk from Yaesu North Exit of Tokyo, JR.



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【About SOFTBRAIN Co.,Ltd.】(Code No.4779 Tokyo Stock Exchange, First Section)

Current address: Sumitomo Trust & Banking Yaesu Building 9F, 2-3-1 Yaesu, Chuo-ku, Tokyo 104-0028

New address: Nihonbashi 1-chome Mitsui Building 19F 1-4-1 Nihonbashi, Chuo-ku Tokyo 103-8230

Representative: Hirofumi Toyoda, President & CEO

Date of the founding: June 17, 1992

Description of business: Solution for Marketing & Sales

URL: <http://www.softbrain.co.jp/>

【Inquiry from medias】

Takahashi/Gushiken, Public Relations

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